

# Innovative Research on Socialist Literary Thoughts in the New Era

Wang Xinhong

(The Guangzhou Academy of Fine Arts, Guangzhou, Guangdong 510006)

**Keywords:** Literary thought; Innovative

**Abstract:** The theoretical basis and basic viewpoints of Xi Jinping's socialist literary and artistic thought with Chinese characteristics in the new era are the fruits of the development of Chinese Marxism in Chinese literary and artistic practice in the 21st century. The innovation of Xi Jinping's socialist literature and art in the new era is based on inheriting the Marxist concept of literature and art. Combined with the development status of Chinese literature and art, the process of transforming Chinese socialist literature and art thought from empirical laws to theoretical norms has been completed in terms of essential concepts, subject-object relationship and methodology, which reflects the profound value of the times.

## I. The basic framework of socialist literature and art in the new era

### 1. People-centered essence

The true state of the people's lives is the most abundant source of socialist literary and artistic creation, providing inexhaustible materials for artistic creation. Artists must adhere to the purpose of serving the people, create in a people-centric manner, and fully recognize the needs of the people. Xi Jinping's socialist literary and art thought in the new era pointed out that literary and artistic workers must create a masterpiece of quality, they must take the people as the center, pay attention to the lives and destinies of the people, practice deeply, adhere to the principles of creation, resist vulgar and vulgar, refine the theme, and strive for excellence. Second, literary and artistic works should take into account both political and economic attributes. The success of literary and artistic works should not be entirely determined by the market. Socialist literature and art must adhere to its own development and lead the market in the development of market trends.

### 2. The value core of socialist literature and art in the new era

The first is to take socialist core values as the core of literary and artistic creation. For socialist literature and art to truly penetrate the hearts of the people and move the audience, it must have a strong spirit as the core support. The current China is on the road to the realization of the Chinese dream. The times need high-quality products that can produce high-quality products, but only when they stand on the standpoint of socialist core values and carry out various literary interpretations, can they create truly soulful works. Second, literature and art should inherit and develop Chinese excellent culture. Chinese culture has a long history and precipitates the cultural genes of the Chinese nation. Socialist literature and art need to be based on the activation and inheritance of traditional culture in contemporary society, fully extract the essence of Chinese excellent traditional culture and carry out the activation and innovation of literary and artistic creation, so as to promote the prosperity of socialist literature and art.

### 3. The importance of socialist literature and art in the new era to the national rejuvenation of the country

In Xi Jinping's socialist literary and artistic thought in the new era, he emphasized the importance of literary and artistic work for the great rejuvenation of the nation. The Communist Party of China has paid attention to the role of literature and art since its birth, and its understanding

of the role and status of socialist literature and art has also been continuously sublimated and developed in practice. Xi Jinping's socialist literature and art in the new era has traced the cultural origin and historical roots of the socialist culture with Chinese characteristics. It further clarified the relationship between literature and art and national prosperity and revival, that is, the great rejuvenation of the Chinese nation is closely related to the prosperity of literature and art.

#### **4. Leadership and communication of socialist literature and art work in the new era**

The first is the party spirit principle of literary and artistic work. Party organizations at all levels need to pay attention to literary and artistic work. Party and government departments at all levels must respect and care for literary and artistic workers, understand the laws of literary and artistic development, and improve the party's leadership in literary and artistic work. The second is the international perspective of socialist literature and art. Today, with extensive exchanges among countries all over the world, socialist literature and art not only serve China, but also strengthen the communication with other countries and people through culture, and spread Chinese voices with Chinese stories.

## **II. The new era of socialist literary and artistic thought is an innovative process of the transformation of Chinese socialist literary and artistic thought from empirical laws to theoretical norms**

Xi Jinping's socialist literary and art thoughts in the new era combined with the development status of Chinese literature and art, completed the process of transforming Chinese socialist literary and artistic thoughts from empirical laws to theoretical norms in terms of essential concepts, subject-object relationship and methodology. It is a process of continuous self-reform, self-innovation and self-improvement of Marxist literary theory.

### **1. Conceptually, standardize the essence of literature and art**

The relationship between subject and object, the relationship between people and literature and art are the core issue of Xi Jinping's socialist literature and art in the new era. It solves the problem of the essence and starting point of art. The essence of literature and art is to embody the practical activities of human society, it reflects the relationship between subject and object of literature and art, that is, the relationship between people and objects. Lenin, Mao Zedong and other Marxist theorists once put forward the view that art serves the people. In the new era of socialist construction, on the basis of inheriting Mao Zedong's theory that literature and art serve the people, Xi Jinping promoted the essence of literature and art from an empirical summary to a normative conceptual summary. The concept concretizes and conceptualizes the relationship between literature and art and the people, pays more attention to human subjective initiative, and further reveals the functions and attributes of literature and art reflecting society.

### **2. In the relationship between subject and object, the value orientation of the creative subject is deepened**

People are the key factor in the entire literary and artistic creation process. The creator's ideological height often determines the content and ideology of the work. In the series of speeches, Xi Jinping made more targeted demands on the creative subject how to carry out the creative work. First of all, in terms of creative concepts, he believes that most literary and artistic workers have higher professional abilities, but he pays more attention to the ideological quality of literary and artistic workers. He proposed that literary and art workers should "stick to artistic ideals and use noble literature and art to lead the social fashion", "correctly grasp the relationship between artistic personality and social morality" [1]. Secondly, in terms of creative methods, Xi Jinping proposed that literature and art "should promote the full development of genre, subject matter, form, and

means, and promote the concept, content, style, and genre to learn from each other" [2]. He raised questions about the direction of literary and artistic creation, heroic image, and typical art. He demanded that literary and art workers on the one hand have a persistent pursuit of high-quality products, overcome all kinds of temptations, and bravely advance on the identified literary and artistic path. On the other hand, literary and art workers should be good at discovering beauty, capturing beauty, refining beauty from life and practice, and using socialist literary and artistic creation methods to create positive energy works. Third, in terms of how literary and artistic creators deal with the relationship between artistic value and market value. He believes that the existing literary and artistic works in the current literary and art market have a low level of thinking, a low level of production, a cottage style, and insufficient innovation. In essence, some artists do not handle the relationship between the social value and market value of their works well. These works one-sidedly pursue market interests or cater to some low-level tastes, and do not regard meeting people's new expectations for a better life as the core of creation. He urged the majority of literary and art workers to clearly distinguish the advantages and disadvantages of their works, relying on the market instead of becoming a slave to the market, and asked the workers to effectively grasp the direction of socialist literature and art.

### **3. In terms of methodology, new requirements for reform and development of socialist literature and art**

The process of human cultural development is a process of continuous innovation. The peaks of literary arts such as Tang poetry and Song Ci appeared in the Tang and Song Dynasties of China, and the glory of literature and philosophy in the ancient Greek period in the West. These are all mature and developed in the process of continuous innovation. At present, new changes have taken place in the domestic and international environment for the development of literature and art, the cultural communication pattern, the development of the cultural market, the people's demand for literature and art, and emerging cultural carriers. The development of literature and art is facing many new challenges. If we only treat the development of culture according to the previous rules and regulations, we will inevitably be unable to adapt to the requirements of the new era. In response to the new changes in the main social contradictions of our society, Xi Jinping proposed reforms and innovations in socialist literature and art. In terms of how to view traditional culture, he believes that it is do things by the wrong method to leave Chinese traditional culture and develop Chinese culture. Chinese culture requires new development. It is necessary to face the traditional Chinese culture with a reform perspective, combine the essence of traditional culture with the actual development of socialist literature and art, and blend it into the core values of socialism. In promoting cultural construction, he proposed to further deepen the reform of the cultural system, build a public cultural service system, strengthen the protection and inheritance of cultural traditions, transform the economic development mode, create cultural industry opportunities, and cultivate new cultural formats. In terms of cultural dissemination, he proposed to coordinate the overall development of both domestic and international cultural development, enhance the influence of Chinese culture in the world, communicate the hearts of people around the world through culture, and actively expand international space in cultural trade.

### **III. Xi Jinping's Socialist Literature and Art Thought with Chinese Characteristics in the New Era Provides Motive Support for Guiding the Development Direction of Chinese Socialist Literature and Art in the New Era**

General Secretary Xi Jinping based on the changing laws of social and historical development at home and abroad, fully taking into account the changing factors of the times, proposed a new theoretical system with the value of the times. The new theory is the latest theoretical achievement of the Sinicization of Marxist literary and artistic thought, and it is the new implementation of Xi Jinping's thought of governing the country and administration in the field of literature and art. Its timely reform of the development path of literature and art embodies the times and forward-looking

of the ideological system. It provides a theoretical cornerstone for the development of literary and artistic undertakings in the new era, and also points out a new direction for the cultivation of literary and artistic talents.

### **1. Accurately grasp the new development trend of the times of socialist literary and artistic functions**

For every country, culture is an important carrier that carries the national spirit and emotion, and reflects the character of the country and the nation. The splendid culture accumulated over the past five thousand years in the land of China has been condensed into the bloodline of each Chinese child through the inheritance from generation to generation. At present, as a newly emerging developing country, China is constantly facing changes in the world environment and challenges from all sides. We have changed the situation of being backward and beaten in the past. Economic development is obvious to all over the world. China's voice is louder than ever. However, in terms of cultural development, we still do not have the right to speak, and Chinese culture is still in a weak position in the face of the influence of Western culture in the world. The cultural weakness and the “deficit” of cultural communication often affect the true image of the country, the inheritance and development of Chinese culture, and the national values of the society. Based on the understanding of the importance of culture in the development of the current era, Xi Jinping linked the development of culture with the development of the country, and combined the socialist literary and artistic functions with the national rejuvenation of the country and the enhancement of the world influence of Chinese culture. He raised the development of literature and art to the level of the national development strategy, linking the functions of literature and art to the realization of the Chinese dream. This also affirms the importance of culture for the survival and development of the country and the nation. The core values of socialism are constructed by nurturing people's hearts through the functions of entertainment, aesthetics, and education of excellent culture. By building a bridge between Chinese culture and world culture, people from all over the world can understand China through understanding Chinese culture, and accelerate the promotion of the international influence of Chinese culture.

### **2. The socialist literature and art has been clearly established as the core guiding role of the social era spirit**

Literary and artistic works are created by literary and artistic workers through processing. Literary and artistic creators always express their ideas and value judgments in their works. No matter what type of literary and artistic works, the purpose is to arouse readers' emotional identification by conveying a spirit or thought. According to hundreds of books written by pre-Qin scholars in China, the "Tao" that propagates and promotes its own identity is used as the standard for teaching everyone. The vigorous cultural movements in the Western Renaissance in literature, art, drama and other literary fields. Today, western countries often establish heroic images and national images in literary works and film and television works as important means for exporting cultural concepts and values. All of this shows that the direction of a country's literature and art always plays a key role in establishing the values of the public. China is now on a great journey to realize the Chinese dream. Literary and art workers should hold fast to their socialist stance and take socialist core values as their guide when creating literature and art to sublimate the ideological content of their works. Only by promoting and guiding the public through excellent literary and artistic works and letting them listen to the voice of the times and experience the power of the spirit of the times can we inspire their patriotism, invigorate the national spirit and take up the mission of the times.

### **3. Correctly handle the relationship between the party and literature and art**

At present, due to the correct leadership of the party and the progressive development of

economy and society, the overall situation of the development of literature and art in my country has shown a good development situation, but there are still many problems. For example, economic benefits override moral values, the creation of works uses "quantity instead of quality", and there are few works with real depth and meaning; Literary and artistic creation lacks innovative thinking, a large number of works have similarities and plagiarism, and seriously follow the trend. In response to the current status of literature and art, Xi Jinping put forward a series of ideological discussions on strengthening the management of literature and art work, highlighting the need to strengthen and improve the party's leadership in literature and art work. He believes that the creative direction of the majority of literary and artistic workers should be people-centered, full of positive energy and serve the development of socialist literature and art. Leading cadres at all levels should reach out to the broad group of literary and artistic workers and take the initiative to help solve their difficulties. In terms of system and mechanism construction, it is necessary to give literary and artistic workers a broader creative environment, give them the necessary creative space, give full play to their artistic talents, and educate, cultivate and manage the construction of literary and artistic talents. At the same time, it is necessary to properly handle the relationship between the party's leadership, political stance, and creative freedom. Giving full play to the party's leadership and guidance in literary and artistic work is not about imposing thematic propaganda or ordering rectification, but through scientific guidance on Marxist literary and artistic theory. Combined with the promotion of the core values of contemporary socialism, the subjective initiative of the vast number of literary and artistic workers will be brought into play, conforming to the historical trend of literary and artistic development, and inspiring the personality of literary and artistic workers. In this way, the creator's work is closer to life, truly reflects the social appearance, and presents the overall style of artistic expression of artistic creation.

### **Acknowledgement**

(1) The 13th Five-Year Plan for the Development of Philosophy and Social Sciences in Guangzhou City in 2019, "General Secretary Xi Jinping's important exposition on cultural self-confidence in Guangzhou promotes the creative transformation and innovative development of traditional Lingnan culture" (GZGJ141) Phased achievements

(2) 2019 Guangzhou University Innovation and Entrepreneurship Education Project Curriculum and Teaching Research Project: Creative and innovative thinking cultivation and entrepreneurship practice curriculum system construction(Suijiaowenwenweiyi [2018] No. 21) Phased achievements

### **References**

[1] Xi Jinping. Speech at the symposium on literary work [N]. People's Daily, 2015-10-15.